



Poznań, March 1st, 2024

There is approval from the Romanian National Authority for Consumer Protection (ANPC) for the acquisition of DRIM Daniel Distributie FMCG S.R.L. by Żabka Group.

Żabka Group has received approval from the Romanian National Authority for Consumer Protection (ANPC) to acquire a majority stake in FMCG distribution leader DRIM Daniel Distributie in Romania. As a result of this decision, on February 29th, this year, Żabka Group met all regulatory requirements and finalised the transaction.

– We welcomed the news that the formal process of merging DRIM Daniel Distributie with the Żabka Group has been completed. This is another step towards the development of the convenience ecosystem in the European market and our further expansion. We hope that the strategic cooperation with DRIM will influence the further dynamic development of this company – says Tomasz Suchanski, CEO of Żabka Group.

DRIM Daniel Distributie is one of the largest distribution networks for FMCG products on the Romanian market, currently employing more than 800 people. Throughout its 30 years of activity, the company has created an extensive logistical structure, allowing it to supply around 12,000 traditional trade stores today. The formal acquisition of a majority stake in DRIM Daniel Distributie enables the further accelerated growth of the company announced by Żabka Group, taking advantage of DRIM's market position, local reputation, know-how in the convenience area and capital commitment.

Żabka Group was established at the beginning of 2021. It consists of three core business units: Żabka Polska, Żabka Future and Żabka International, which are supported by Strategic Leadership that defines the Group's strategy and development, personnel and financial strategy and is responsible for the synergy of processes within the Group. Żabka Polska focuses on the retail business and is mainly responsible for the operational and commercial aspects of the Group's operations, including the management and development of the modern convenience stationary chain and the Group's nationwide logistics network. Żabka Future is responsible for accelerating the creation of a digital convenience ecosystem with synergies between its parts and ensuring optimal technology for the Group's multi-directional growth. In turn, Żabka International is responsible for implementing the Group's overseas expansion. Żabka Group also includes Maczfit, the market leader in diet catering in Poland, and Dietly.pl, the leading e-commerce platform in this segment. The Group's goal is to create and combine convenient and responsible convenience solutions that make everyday life easier for customers. The Group develops its responsibility activities strategically, integrating environmental, social and corporate governance (ESG) factors into its business strategy. As part of its responsibility strategy, the Żabka Group has made commitments in the areas of, among others, good nutrition, services that facilitate sustainable living, entrepreneurial development, strengthening organisational culture, corporate governance and circular economy and decarbonisation. Link to the 2022 Responsibility Report: <https://zabkagroup.com/esg/>

żabka group



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