
Żabka plays with the GOCC again! Żabu will also encourage people to support the 32nd Finale.

On January 8 this year, collection started in more than 10,000 stores of the chain

Żabka is supporting the Great Orchestra of Christmas Charity (WOŚP in Polish) for another year and is setting up the most numerous staff in Poland - on January 8 this year, the collection started in more than 10,000 stores of the chain. The chain's customers can support the campaign both by throwing donations to the Foundation's colourful cans located near checkouts and virtually, by donating loyalty points, i.e. żapps, collected in the Żappka mobile application. Users of the application will also be encouraged to support this year's GOCC Finale by Żabu, wearing an Orchestra volunteer's T-shirt.

- Together with Żabka franchisees and their employees, we are once again constituting the biggest staff of the Great Orchestra of Christmas Charity in Poland. We feel proud that our franchisees, customers and employees are so willing to get involved in helping those in need. We hope that thanks to this, we will once again donate a significant amount to the Foundation. In addition, our Żabu will also support us in the collection in the mobile app for the first time – says Adam Manikowski, Executive Vice President of the Management Board, Żabka Group, Managing Director of Żabka Polska.

The 32nd Finale of the Great Orchestra of Christmas Charity can be supported traditionally by throwing donations to colourful cans available in over 10,000 Żabka stores across Poland, as well as in Żappka app, which is already used by over 7 million active users. The donation of loyalty points (żapps) collected therein to the GOCC will be encouraged by Żabu, the hero of the chain's virtual game, who will wear a Foundation volunteer's T-shirt, especially for the occasion between January 24-28.

Żabka has been supporting the Great Orchestra of Christmas Charity Foundation for many years, taking an active part in the collections. Last year, thanks to the involvement of customers and franchisees, the company donated PLN 2 million to the 31st Finale of the Great Orchestra of Christmas Charity.

This year's GOCC Finale will take place on January 28 this year. Its goal is: "Lungs after the pandemic. We play for children and adults," and the motto of the collection is 'Everything is OK here!'. The funds raised will be used to purchase equipment for the diagnosis, monitoring and rehabilitation of lung diseases for patients in pulmonology wards for children and adults.

Żabka Polska Sp. z o.o. owns the fastest-growing chain of convenience stores in Poland and one of the most dynamic formats in the world, opening over 4,000 new stores in the years 2016-21. Over 17 million consumers live within 500 meters of the nearest Żabka. As part of its responsibility strategy, Żabka has made commitments to good nutrition, services to facilitate a sustainable life, the development of entrepreneurship, diversity and an inclusive organizational culture, corporate governance, decarbonization, and a circular economy. More information about Żabka Polska at:



www.zabka.pl. Information about Żabka Group can be found at: www.zabkagroup.com. Link to the 2022 Responsibility Report: <https://zabkagroup.com/esg/>

Media contact:

Press Office of Żabka Polska

Email: biuro.prasowe@zabka.pl

Tel. +48 514 877 509