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## Marta Wrochna-Łastowska of Żabka Group among the "Top CFOs 2023"

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**Marta Wrochna-Łastowska, a member of the management board of Żabka Group responsible for the Financial Strategy Area, was recognized in the list of "Top CFOs 2023", prepared by the "Gazeta Finansowa" weekly. She is the only woman in this group.**

*– The role of the CFO has been changing dynamically for years. As emphasized by the experts invited to contribute to the report, today, to perform this function, one needs a multitude of various competencies. This includes soft competencies, which are very important in management. These are undoubtedly possessed by the CFOs distinguished by the editorial team. They represent various industries, and their educational and professional career paths are versatile, but what they have in common is the need for constant development,"* wrote the editors of "Gazeta Finansowa" about the list of "Top CFOs 2023". It included 8 people, and among them, the only woman was Marta Wrochna-Łastowska.

Marta Wrochna-Łastowska manages a team responsible for internal and external financial and non-financial (ESG) reporting, budgeting and control, treasury and financing, working capital management, internal auditing, risk management as well as business analysis and data science. She has over 16 years of experience in strategic financial management and successfully combines analytical and strategic competencies with soft skills in effective team management.

She has been working at Żabka Polska since 2018, when she held the position of financial director. She has been responsible for maintaining the financial liquidity of the organisation and for the effective and efficient management of the company's finances. Her tasks also include planning and forecasting, as well as the area related to business analysis and internal audit. She also gained professional experience during many years of work at Ernst & Young Corporate Finance in Poland and abroad. During her 12-year presence in this company, she provided transactional advice on mergers and acquisitions (with a focus on the perspectives of the buyer and the seller) and restructuring advice. She has experience in the audit department, where she was involved in audits of financial statements, and in analysis of controls and internal processes.

Marta Wrochna-Łastowska graduated from the Finance and Accounting Faculty and the Marketing and Management Faculty at the SGH Warsaw School of Economics. She also completed finance management, strategy and leadership programmes held at Harvard Business School, Stanford University and INSEAD. She holds an ACCA title (Association of Chartered Certified Accountants).

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**Żabka Group** was established at the beginning of 2021. It consists of three core business units: Żabka Polska, Żabka Digital, and Żabka Future, which are supported by Strategic Leadership that defines consumer, HR, and financial strategy. Żabka Polska focuses on the retail business and is mainly responsible for the operational and commercial aspects of the Group's operations, including the management and development of the modern convenience physical store chain and the Group's nationwide logistics network. Żabka Future aims to create new businesses that support the



Group's growth. In turn, Żabka Digital is responsible for accelerating the construction of a state-of-the-art digital convenience ecosystem and seeking synergies between the already mature digital businesses in our portfolio through technology. Żabka Group also includes Maczfit, the market leader in diet catering in Poland, and Dietly.pl, a leading e-commerce platform in this segment. The Group's goal is to create and combine convenient and responsible convenience solutions that make everyday life easier for customers. The Group develops its responsibility activities strategically, integrating environmental, social, and corporate governance (ESG) factors into its business strategy. As part of its responsibility strategy, Żabka Group has made commitments in the areas of, among others, good nutrition, services that facilitate sustainable living, entrepreneurial development, strengthening organizational culture, corporate governance, and circular economy and decarbonization. Link to the 2022 Responsibility Report: <https://zabkagroup.com/esg/>

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