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## The second birthday of the Żabka Jush app - a chance to celebrate and select products for just PLN 2

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**Presence in major Polish cities, unobvious and distinctive communication, and a growing group of satisfied customers - after two years of operation, the Żabka Jush app has plenty of reasons to celebrate. And with it its customers, who are showing that the app has become a permanent fixture in their daily lives. Since the launch of the service, the most loyal customer has already placed 656 orders, while another fan of convenience and speed has been ordering from the Żabka Jush app for 574 days in the 2 years of its existence!**

Since the launch of the service in October 2021. Żabka Jush has covered more cities and now delivers ordered products in as little as 15 minutes for residents of Warsaw, Gdańsk, Sopot, Kraków, Poznań and Katowice. Thanks to the intuitive app and express deliveries, the group of customers who use this convenient solution to save time every day is also growing. In some cases, we can take this very literally, because since the launch of the service, the most loyal customer has already placed 656 orders, while another has ordered for a total of almost 600 days!

*- We are celebrating not only our second birthday but also the fact that we have become such an important part of our customers' lives during this time. Our service makes their everyday life easier and allows them to find more time for what is important to them - says Zuzanna Dębowska, Chief Commercial Officer at Lite e-Commerce. - And since customers and their needs are at the heart of our business, celebrating our second birthday we have prepared an offer of products for just PLN 2 each. We hope that this will be a form of blowing out the symbolic candles on the Żabka Jush cake together with our customers.*

According to data from Żabka Jush, residents of Warsaw like bananas more than inhabitants of other cities, inhabitants of Kraków love Tomcio Paluch sandwiches, while inhabitants of Poznań love Sukcesiliana pizza. That is why Żabka Jush thought of different tastes when preparing its birthday promotion. Products at exceptionally low prices include drinks (e.g., Lipton, Pepsi, Coca-Cola, Tiger), fruit, or sweet snacks (e.g., Kinder Bueno or Bounty).

The promotion runs from October 16 to 22 this year. Each day of the promotion, selected 3 products will be available for just PLN 2. From Friday to Sunday, the number of products covered by the promotion will increase - there will be as many as 5. Details of the products covered by the promotion on a given day can be found in the Żabka Jush app.

**Lite e-Commerce Sp. z o.o.** - is a company within the Żabka Group responsible for creating e-commerce solutions. The company focuses on creating technology, building products, and managing e-Commerce operations within the Group.

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## Lite e-Commerce

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