
A film about the "Good Internship at Żabka" awarded in the competition of the Responsible Film Festival "17 Goals"

The Bronze Shield at the Responsible Film Festival '17 Goals' was won by a production made jointly by Żabka Group and the Independent Robinsons Foundation. The film depicting the "Good Internship at Żabka" project was awarded in the "Business" category. The competition jury appreciated not only the aesthetics of the 5-minute clip but above all the subject matter, which in a moving and inspiring way draws attention to today's most important social problems. A total of 41 films qualified for this year's 8th edition of the competition.

"Good Internship at Żabka" is both the title of the film and the name of the program run in conjunction with the Independent Robinsons Foundation. It is aimed at young people from foster care institutions. The Żabka Group, together with its franchisees, enables young people to participate in paid internships in stores, thus giving them a chance to gain knowledge and experience and facilitating their start in professional life. The initiative has been running for 7 years. To date, more than 22,000 internship hours have already been delivered, i.e., a total of 280 internships lasting from 2 weeks to 3 months. Żabka's franchisees who want to take care of the interns undergo training conducted by a representative of the Foundation and become mentors. The young people receive remuneration for their work. The internships are also supervised by a mentor appointed by the Independent Robinsons Foundation.

The protagonists of the film 'Good Internship at Żabka' are this year's interns and their mentors. Their stories, passions, and dreams are presented. The film gives a glimpse of what their work during the internship entails and tells what difficulties they had to face, what personal barriers they had to overcome, and with which new professional skills they will move on into the world. The film was directed and edited by the Poznań-based agency 8image.

– We are extremely pleased with the award given to the film about our 'Good Internship at Żabka' program. This confirms to us that our activities within the framework of the Social Involvement Strategy, aimed at ensuring a better quality of life for local communities, including equal opportunities in the labor market, are recognized and appreciated. Thanks to the program, young people at risk of social exclusion get the chance to gain their first work experience. We would like to thank our franchisees - mentors, for being actively involved in this program and sharing their knowledge and skills with the trainees – says Katarzyna Przewężnikowska, Manager of the External Relations and CSR Team at Żabka Polska.

The Responsible Film Festival "17 Goals" is organised by the Res Severa Foundation in Poznań. It is the only festival in Poland dedicated to documentary and promotional films produced by companies, NGOs, and public institutions in the field of sustainable development and corporate social responsibility (CSR). The name of the festival directly refers to the UN Agenda and the 17 Global Goals contained therein. The winners will be announced on September 29, 2023.



Żabka Polska Sp. z o.o. owns the fastest-growing chain of convenience stores in Poland and one of the most dynamic formats in the world, opening over 4,000 new stores in the years 2016-21. Over 17 million consumers live within 500 meters of the nearest Żabka. As part of its responsibility strategy, Żabka has made commitments to good nutrition, services to facilitate a sustainable life, the development of entrepreneurship, diversity and an inclusive organizational culture, corporate governance, decarbonization, and a circular economy. More information about Żabka Polska at: www.zabka.pl. Information about Żabka Group can be found at: www.zabkagroup.com. Link to the 2022 Responsibility Report: <https://zabkagroup.com/esg/>

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