
Żabka established scientific cooperation with the Adam Mickiewicz University and High School No VIII in Poznań

Żabka is proud that it can grow in Poznań, where its first stores appeared almost 25 years ago. It is in this city - on a global scale - that the company develops new technologies and employs a wide range of experts, including those in the field of BIG DATA and artificial intelligence. Żabka is also eager to share its knowledge and establish cooperation with local universities. The company has partnered with the Faculty of Mathematics and Computer Science of the Adam Mickiewicz University and High School No VIII in Poznań to share knowledge and inspire high school students and university students to develop and get to know business even better. In total, Żabka already cooperates with 26 universities from all over the country.

- Synergies between business and science are essential if the two parties are to set the course for development, implement innovation and, at the same time, strengthen their position and competitiveness. In Żabka, as a socially responsible company, we can see changes and challenges in the labor market. We focus on developing our teams and building the commitment of our employees. We are proud that Adam Mickiewicz University chose Żabka to reach students who would like to associate their future with us. The first stage of our cooperation with the Adam Mickiewicz University will include dedicated courses for students in the field of "Data analysis and processing", and in the longer term we plan to extend our activities to other fields – says Marta Wrochna-Łastowska, Member of the Management Board, Chief Financial Officer of Żabka Group.

Apprenticeships, first job, scientific cooperation

Under the agreement signed with Adam Mickiewicz University, students will be able to practice in Żabka, one of the most technologically advanced retail chains, and the best graduates have the chance to start their professional careers here. The two institutions have also committed to sharing experiences and scientific cooperation.

- When I talk to my students, I often hear how important it is for them that the competencies acquired during their studies are useful in their work, so I am glad that we will be able to support students of Adam Mickiewicz University in gaining knowledge and skills that will allow them to build careers in companies making decisions based on data, such as Żabka. Cooperation with Adam Mickiewicz University, however, goes much further. We already see the potential for scientific collaboration today, where we can use innovative methods to deal with the analytical problems of the future – says Dr. Bartłomiej Przybylski, Data Science & Analytics Product Owner, Żabka Polska.

Thanks to the cooperation agreement, the so-called Employers' Council of the Faculty of Mathematics and Computer Science of the Adam Mickiewicz University, i.e. the consultative and advisory body of the university, was formally enlarged and strengthened with the addition of another partner - Żabka Polska. The strengthening of the Council will have a real impact on the development of the Faculty's education policy and on the adaptation and implementation of study programs.



- The objectives of any such cooperation carried out at the Faculty of Mathematics and Computer Science are to exchange information and experience in the field of activities of both communities (science and practice), to initiate activities of common interest, and to identify possible fields of cooperation. We hope to implement joint research projects, carry out mutual advisory and consultative activities, and provide other forms of support in solving specific problems. Thanks to cooperation with Żabka, the skills of the graduates of the Faculty of Mathematics and Computer Science of the Adam Mickiewicz University will be even more in line with the expectations of the labor market – said Tomasz Kowalski, Ph.D., Plenipotentiary for cooperation with external entities, Faculty of Mathematics and Computer Science of the Adam Mickiewicz University in Poznań.

Patronage class in High School No VIII

Żabka willingly supports educational initiatives. As part of the project "Roads to Business", implemented jointly with the Adam Mickiewicz High School No VIII in Poznań, Żabka took the patronage over the economic academic class and worked together with its students on the project "Equal money" promoting social equal pay.

The project also includes "Entrepreneurial Thursdays", i.e. regular meetings with representatives of Żabka, who will share their knowledge and experience with students and will also outline the path of professional development. There is also an "Entrepreneurship Day with Żabka", where students will take part in workshops organized in the headquarters of Żabka and visit one of the logistics centers. Żabka experts on digital and IT will also look after a group of passionate students realizing digital projects.

Working with universities and schools, Żabka builds an image of a socially responsible leader and constantly reaches people willing and ready to associate their professional future with Żabka.

Żabka Polska Sp. z o.o. is the owner of the fastest-growing chain of convenience stores in Poland and one of the most dynamic formats in the world, opening over 4000 new stores in the years 2016-21. About 15.5 million consumers live within 500 meters of the nearest Żabka store. As part of its responsibility strategy, Żabka has made commitments to good nutrition, services to facilitate a sustainable life, the development of entrepreneurship, diversity and inclusive organizational culture, corporate governance, and decarbonization and circular economy. More information about Żabka Polska at: www.zabka.p. Information about the Żabka Group can be found at: www.zabkagroup.com. Link to the 2021 Responsibility Report: <https://zabkagroup.com/pl/nasza-odpowiedzialnosc/>.

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