

The online delio supermarket introduces the delivery area in the morning. This is how it plans to reach new customers.

The online delio supermarket has launched a new delivery model, which will allow the service to reach customers not covered by the existing delivery area even in an hour. Thus, the delio entered many smaller and larger towns throughout Poland. Under the new functionality, orders will be delivered overnight. Lite e-Commerce guarantees that purchases will reach customers before 08:00 in the morning. It is the fastest delivery model outside agglomerations available to date on the market.

delio regularly expands the delivery zone to reach new cities and customers, and the new functionality is a response to the needs of consumers. Its implementation was possible thanks to the cooperation with Cool-Logistics company, which is part of the Żabka Group and specializes in providing logistics services in the field of food transportation.

Introducing a new delivery model enables delio to offer its services to a wider audience. The delivery area in the morning significantly enlarges the area of operation of the online supermarket. The group of the cities served - together with the nearest neighbourhood - was joined by Zielona Góra, Olsztyn, Leszno, or Kalisz and many towns located near Warsaw, such as Łowicz or Sochaczew. To find out if the new functionality includes our place of residence, just enter the address in the top left corner of the online supermarket page or mark it with a pin on the map in the delio application.

At the same time, delio still undertakes to deliver even in an hour in Warsaw, Kraków, Gdańsk, Sopot, Piaseczno, and Konstancin.

How does the new delivery model work?

You can place an order at any time, using the website or a dedicated application. The courier will deliver your purchases on working days (including Saturdays) between 02:00 and 08:00 a.m. (if your order is placed by noon) or the next morning (if you order after 12.00).

Shopping in smaller towns is cumbersome and often involves traveling to a larger city, which significantly increases the time needed to complete it. An additional complication may also be the lack of a car, which will not allow us to comfortably transport purchased products. That's why we set up a delivery service for the morning. It enables customers outside the major metropolitan areas to benefit from modern solutions that make everyday life easier – says Michalina Kunecka, Business Development Manager.

In the new model of delivery, 4 thousand products await customers, including vegetables, fruits, dairy products, as well as household chemicals. For logistical and safety reasons, we will not order fresh meat and fish and very heavy products for the time being.

Cheaper purchases with discount codes from delio

Customers can save up to PLN 450 with the special code "MORNING" (remember the capital letters). To activate the promotion, it is enough that the value of the ordered products will exceed PLN 100. After entering the code we will automatically receive PLN 30 discount. In total, each user has 15 codes. The campaign runs until November 30 and the Terms & Conditions are available at delio.com.pl.

Orders can be made at: www.delio.com.pl and in the mobile app available on the App Store and Google Play.

Lite e-Commerce Sp. z o.o. - is a company responsible for e-commerce solutions, which focuses on creating technologies, and products and managing e-commerce operations.

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