

Paweł Gurgul is the new President of the Management Board of Maczfit Foods

After 7 years of the company's creation and development to the current position of the leader of dietary catering in Poland, Maciej Lubiak takes over the position of Chairman of the Supervisory Board of Maczfit Foods. He will be replaced as the President of the Management Board by Paweł Gurgul, who previously served as President of Hortex.

Only a few years after its foundation, Maczfit has developed a leading position in the dietary catering industry in Poland. Today, the brand is facing the next stage of development. The founder and founder of the company, Maciej Lubiak, will take up the position of Chairman of the Supervisory Board of Maczfit Foods from August 1, 2022. As the President of the Management Board, he will be replaced by Paweł Gurgul, who has gained experience in companies such as Hortex, PepsiCo Polska, as well as Mondelēz.

I put the controls in the hands of a man in whose recruitment I got involved, a man whose experience and skills I greatly appreciate. I believe that Mr. Gurgul will maintain the momentum of the company's development, bringing many unconventional solutions to it. Maczfit remains the leader of the boxed diet industry and there is no indication that this may change. The brand still has a lot to present, today with the new President of the Management Board, but with my support in another role – says Maciej Lubiak.

I am happy to join Maczfit, one of the most dynamically developing companies in Poland. This development is largely due to the passion of people who every day create and supply our customers with the dietary catering of the highest quality. I want to be part of this team, supporting it with my experience and



commitment - says Pawet Gurgul, the new President of the Management Board of Maczfit Foods.

Pawet Gurgul served as President of the Hortex Group from June 1, 2018, to July 2022. Previously, he worked for 6 years at PepsiCo Polska, serving for the last 3 years as President and CEO of the company. He also gained his professional experience at Mondelēz, where he worked for 10 years.

About Maczfit: Founded in 2015, Maczfit is the leader in dietary catering in Poland. It provides full and balanced meals to consumers from nearly 1800 locations across the country. The company offers thirteen ready-made diets, but also a diet with a choice of dishes, in which customers decide on 5 of the 25 available daily meals. Among professional menus, we can find among others, a diet for people with Hashimoto's disease, vegetarians, vegans, diabetics, and customers intolerant to gluten and lactose. The company, which every week adds up to 10 new recipes to its menu, is famous for its variety of dishes, as well as the restaurant's taste and appearance of meals. The quality offered is also evidenced by certificates and awards obtained by Maczfit, among others: Female Brand of the Year 2021, Healthy Brand of the Year 2022, and Consumer Laurel 2022.

More about the brand activities at www.maczfit.pl/blog/.

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