
Anna Grabowska was named one of the most influential women in Poland

Anna Grabowska, Vice President of the Management Board for Consumer Strategies, was ranked second in the prestigious ranking of the 50 most influential women in Poland by Home&Market magazine. The ranking has been organized since 2011. The list includes female representatives of business, art, non-profit organizations, and science.

Since January 2021 Anna Grabowska has been managing the team, whose task is to determine the directions of the company's development. Her activities focus on building informed and time-compliant consumer, commercial, and support strategies such as the brand strategy and private label strategy and the ESG responsible and sustainable development strategy.

Before taking up this position, from April 2016 she was the Vice-President of the Management Board for Commercial Affairs in Żabka Poland, managing commercial and marketing departments. She was responsible for defining and implementing the chain's product, promotional, and pricing strategy. She oversaw the transformation of the store chain into a new format, implementing a new marketing strategy and an innovative vision of communication with customers. In the last three years in this position, she has transformed the offer of stores, developing innovative products, brands, and modern convenience services to meet the needs of the modern consumer.

Previously, for nearly 19 years she was associated with the Tesco network, among others as the Director of the Purchasing Department. In the years 2011-2015, she was a member of the Management Board of the Company in Poland, serving as vice-president for commercial affairs. She also gained her international professional experience in Tesco in the UK and Hungary, as well as being responsible for the Central European Food Purchase Team (Poland, Czech Republic, Slovakia, Hungary).

She graduated from Stanford University and Foreign Trade at the Cracow University of Economics. She also completed many programs in the field of management, business strategies, and team management at Polish and foreign universities, including among others: London Business School, INSEAD France, and the Wharton University of Pennsylvania. She holds an MBA diploma from the Ecole de Management de Normandie and the Cracow University of Economics. She is the mother of two teenage daughters.

The TOP 50 Most Influential Women in Poland is chosen by the editorial staff of Home&Market magazine based on recommendations of economic journalists, business and social activity of recommended persons, as well as their media presence and career development.

Żabka Polska Sp. z o.o. is the owner of the fastest-growing chain of convenience stores in Poland and one of the most dynamic formats in the world, opening more than 4000 new stores in 2016-21. About 15.5 million Polish consumers live no further than 500 m from the nearest Żabka store. As part of its responsibility strategy, Żabka has made commitments in the areas of good nutrition, services that facilitate sustainable life, the development of entrepreneurship, diversity and inclusive organizational culture, corporate governance, and decarbonization and circularity. More information about Żabka Polska at: www.zabka.pl. Link to the 2020 Responsibility Report: <https://raportodpowiedzialnosci.zabka.pl/>



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